

11th International Trade Fair and Conference for BFSI Tech & Fintech Sector



IBEX INDIA[®]

21-23 February 2024

Jio World Convention Centre
Mumbai, India



BRANDING OPPORTUNITIES

Trade Fair • Conference • Round Tables • B2B Meetings • Awards • Start-up Zone

Organised by:



**Bridging
BFSI Sector
With Technology**

www.ibexindia.com

EXHIBITION BRANDING OPPORTUNITIES

								
	CHIEF PATRON (EXCLUSIVE)	NETWORK EVENING PARTNER (EXCLUSIVE)	REGISTRATION AREA PARTNER (EXCLUSIVE)	BADGES & LANYARDS PARTNER	VISITOR BAGS PARTNER (EXCLUSIVE)	B2B MEETING LOUNGE PARTNER (EXCLUSIVE)	INDOOR SIGNAGE PARTNER	
Exhibition Space	72 sq.m. (Bare)	18 sq.m.						
Exhibition Hall Buntings	✓							
Conference Hall Branding	✓							
Network Evening Venue Branding		Exclusive						
Registration Area Venue Branding			Exclusive					
Speaking Opportunity	✓ ■	✓ ▲						
Delegate Pass	5 Passes	3 Passes						
Advertisement in Show Directory	✓	✓	✓					
Logo on Conference Back Drop	✓	✓	✓	✓	✓	✓	✓	
Logo on Exhibition Invitation	✓	✓	✓	✓	✓	✓	✓	
Logo in Advertisements	✓	✓	✓	✓	✓	✓	✓	
Logo on Hoarding (if any)	✓	✓	✓	✓	✓	✓	✓	
Logo in Newspaper Advertorial	✓	✓	✓	✓	✓	✓	✓	
Logo on IBEX Website Home Page	✓	✓	✓	✓	✓	✓	✓	
Logo on Visitor Bag					✓		✓	
B2B Lounge Branding						✓ ●		
Logo on Badge & Lanyard				✓				
Logo on Indoor Directional Signages							✓	
Value	INR	18,00,000	12,00,000	6,00,000	6,00,000	3,50,000	5,00,000	4,00,000
	USD	23,700	15,800	8,000	8,000	4,500	6,600	4,000

- 1 Presentation Slot and 1 Panelist Slot in the Panel Discussions of relevance to the Partner
- ▲ Pride of place during the networking evening and opportunity to address the gathering
- Four Standees at vantage points in the B2B lounge for exclusive branding and two vertical banners in the B2B lounge

These above images are for illustration purposes only.

CONFERENCE BRANDING OPPORTUNITIES

	 CONFERENCE PLATINUM PARTNER	 CONFERENCE GOLD PARTNER	 CONFERENCE SILVER PARTNER	 DELEGATE LUNCH PARTNER	 CONFERENCE BAG PARTNER	 VIP/SPEAKERS LOUNGE PARTNER	 DELEGATE FOLDER PARTNER	 CONFERENCE PEN & NOTEPAD PARTNER
Exhibition Space	18 sq.m.	12 sq.m.	9 sq.m.					
Conference Hall Branding	✓	✓	✓	Exclusive		Exclusive		
Speaking Opportunity	✓■	✓▲	✓●					
Free Delegate Pass	5 Passes	3 Passes						
Special Delegate Registration Fee	✓	✓	✓	✓	✓	✓	✓	
Advertisement in Show Directory	✓	✓	✓	✓				
Logo on Conference Back Drop	✓	✓	✓	✓	✓	✓	✓	
Logo on Invitation	✓	✓	✓	✓	✓	✓	✓	✓
Logo in Advertisements	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Hoarding (if any)	✓	✓	✓	✓	✓	✓	✓	✓
Logo in Newspaper Advertorial	✓	✓	✓	✓	✓	✓	✓	✓
Logo on IBEX Website Home Page	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Bag					✓★			
Logo and name on Notepad								✓
Value	INR 11,00,000	9,00,000	7,00,000	6,00,000	5,50,000	7,00,000	4,00,000	3,00,000

■ 1 Presentation Slot and 1 Panelist Slot in the Panel Discussions of relevance to the Partner ▲ 1 Presentation Slot and 1 Panelist Slot in the Panel Discussions of relevance to the Partner ● 1 Panelist Slot in the Panel Discussions of relevance to the Partner ★ Partner's logo imprinted on the IBEX INDIA Conference Bag and one promotional insert provided by the Partner

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AWARDS SPONSORSHIP

Exclusive title of Awards Sponsor/Partner

1 panelist slot in a relevant panel discussion in the conference.

1 exclusive 15-minute presentation slot in the awards function.

Sponsor's logo on all trophies along with event logo

Sponsor nominee will join other dignitaries on stage during awards function

Onsite logo branding on main backdrop and other display boards

Complimentary shell booth - 3 X 3 meters for the entire event

4 booth passes and 3 conference/award passes for sponsor's team.

One of the round tables would be exclusively reserved for SAS Executives during the award function

INR 12,50,000 + 18% GST



Terms and Conditions

- The branding opportunity is allotted on a first come first serve basis
- The benefits offered under each option will be offered from the date the option is confirmed by the associate
- The artwork required for branding should be provided within the specified date and specified format to be published
- Speaking Slot will be allotted subject to having a conference and after finalising the conference programme.

Chief Patron: ManageEngine Site24x7	Silver Partner: manipal Academy of BFSI	Badges & Lanyards Partner: NEOKRED POWER TO YOU	Round Table Partner: NetApp NETSCOUT.	Associate Partner: esds enabling technology	Session Partners: JUNIPER NETWORKS Kodak alaris YOTTA
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DPI Partner: B BHARAT BILLPAY	Knowledge Partner: Capgemini	Surveillance Partner: CP PLUS	Cybersecurity Partner: zscaler	Security Partner: Array
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Supported By:

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Fino	Indian Overseas Bank	Karnataka Bank	Karnataka Sahakari Bank	MSCBA	NGS Bank	NGSB Co-operative Bank Ltd.	RBL BANK	SOUTH INDIAN Bank	Union Bank	

Media Partners: **ACNNEWSWIRE** **BANKING FINANCE** **CO NEWS** **Coinpedia** **SAFE SECURE** **SECURE ASIA** **SMEVENTURE** **CXO** **The CEO Magazine** **THE INSURANCE TIMES** **ZEX PR WIRE**

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